



COURSE »

Strategic Customs Planning and Management (Caribbean) 5th Edition

DIRECTION »

Inter-American Development Bank (IDB) (www.iadb.org),
through its Integration and Trade Sector.

COLLABORATORS



The Inter-American Institute for Economic and Social Development (INDES) (www.indes.org). Contributes to the pedagogical review of the materials and tutor's training.

The Center for Distance Foundation for Economic and Technological Development (CEDDET) (www.ceddet.org) works in the academic monitoring of the participants through their virtual learning platform.

General Secretariat of Central American Integration System (SG-SICA) (www.sica.int/sgsica).

OBJECTIVE

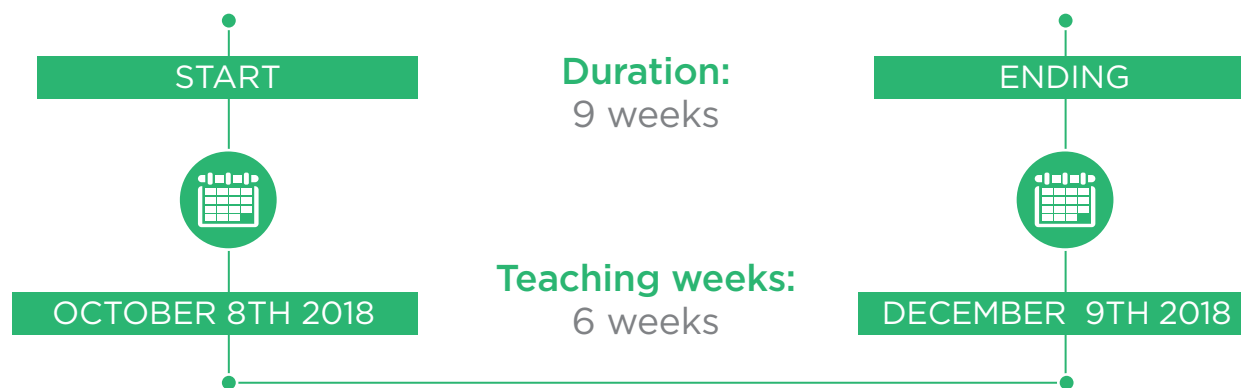


Objective

- To introduce participants to the main tools required for designing, implementing and tracking institutional strategies.
- To analyse the key components of effective strategic planning.

At the end of the course, the participants will learn to:

- Develop the capacity building in the field of strategic planning applied to customs authorities.
- Analyze the main tools used for strategic planning in customs authorities.
- Promote the exchange of information and experiences between civil servants and customs employees in Latin America.



AUDIENCE



This course is only open to participants who have been invited to take part by the Directing Body.

A total of **45 participants** will be selected. Generally speaking, participants will be civil servants from customs authorities, ministries, national agencies and agents from the Latin American private sector, who are involved in the regulation, control and taxation of foreign trade.

Participants must hold a university degree or equivalent. Professional experience of at least three years relating to customs or other tax departments is advised.

COST



The price for participants without a grant is US\$3,000.

However, in order to contribute to modernization and institution building in Latin America and the Caribbean, the Inter-American Development Bank (IDB) has provided **45 grants** for all Latin American and Caribbean participants who pass the selection process.

METHODOLOGY



This is an online course delivered on a virtual platform on which a small group of participants (45) will all start and finish the training at the same time. During this period, participants will be monitored on a regular basis according to a systematic and individualised monitoring plan. The activities on this course are designed to maximise collaborative learning among participants, and between participants and the course teacher.

TEACHING TEAM



COURSE DIRECTOR AND TEACHER:

TBD - TBD

TBD - TBD

TBD - TBD

MODULE 0

NAVIGATION IN THE VIRTUAL CLASSROOM • 3 days

MODULE 1

STRATEGIC PLANNING AND ITS CONNECTION WITH CUSTOMS MANAGEMENT • 7 days

• Introduction to the module and its aims. • Customs modernisation strategies from the perspective of the WCO. Concept and characteristics of the terms "Mission" and "Vision" used by the organisations The road map and processes behind its creation. • Strategic customs management: "Mission" and "Vision" of customs organizations. • Establishing strategic targets in Central American customs organizations.

MODULE 2

BASES FOR THE CONSTRUCTION OF A SINGLE WINDOW • 7 days

• Introduction to the module and its aims • General planning. • Strategic planning. • A practical approach to strategic planning in customs organizations.

MODULE 3

TOOLS FOR STRATEGIC PLANNING IN CUSTOMS ORGANISATIONS • 7 days

• Introduction to the module and its aims. • SWOT analysis. • Analysis of interested parties. • The Logical Framework Approach. • The Balanced Scorecard. • Managing intangibles through processes of organizational change.

INTERMEDIATE CATCH-UP WEEK

MODULE 4

MANAGEMENT INDICATORS FOR CUSTOMS ORGANISATIONS • 7 days

• Introduction to the module and its aims. • General theory of management indicators. • Customs management. • Management indicators for customs organizations. • Case study: the IADB indicator system.

MODULE 5

RESULTS-BASED MANAGEMENT IN THE CUSTOMS SECTOR • 7 days

• Introduction to the module and its aims. • Results-based management. • Results-based management structure. • Methodological tools. • System components. • The Spanish experience.

STUDY PLAN

MODULE 6

BEST PRACTICES FOR STRATEGIC PLANNING IN CUSTOMS ORGANISATIONS • 7 days

• Introduction to the module and its aims. • WCO recommendations for strengthening strategic planning in customs organizations. • Strategic risk management; a key complement to strategic planning in customs organizations.

FINAL CATCH-UP WEEK

Note: The Inter-American Development Bank (IDB), through its Integration and Trade Sector in collaboration with the Inter-American Institute for Economic and Social Development Bank (INDES) and their Learning and Knowledge Sector, will issue a certificate of achievement to all participants who fulfil the aims of the course and pass the corresponding assessment tests.

[Bali Ministerial Declaration and decisions](#)

CERTIFICATION



The **Inter-American Development Bank (IDB)**, through its Integration and Trade Sector, will issue a diploma of achievement for participants who meet the objectives of the course and pass the respective evaluation tests. The Management of the course, based on the evaluation of each tutor on participation in the proposed activities, will be responsible for assessing if the participant meets the criteria of enforceability for the achievement of the diploma.

TRANSPARENCY AND QUALITY POLICY



All participants will be asked to answer a satisfaction survey. The CEDDET Foundation guarantees the responses will remain strictly anonymous since all data is stored on the server of a notary in Spain.

IN COLLABORATION WITH:

