



COURSE »

Custom Risk Management 2nd edition

DIRECTION »

Inter-American Development Bank (IDB) (www.iadb.org),
through its Integration and Trade Sector.

COLLABORATORS



The Inter-American Institute for Economic and Social Development (INDES) (www.indes.org). Contributes to the pedagogical review of the materials and tutor's training.

World Customs Organization (WCO)
(www.wcoomd.org).

The Center for Distance Foundation for Economic and Technological Development (CEDDET) (www.ceddet.org) works in the academic monitoring of the participants through their virtual learning platform.

Caribbean Customs Law Enforcement Council (CCLEC) (www.cclec.net).

OBJECTIVES

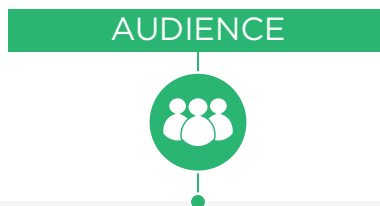
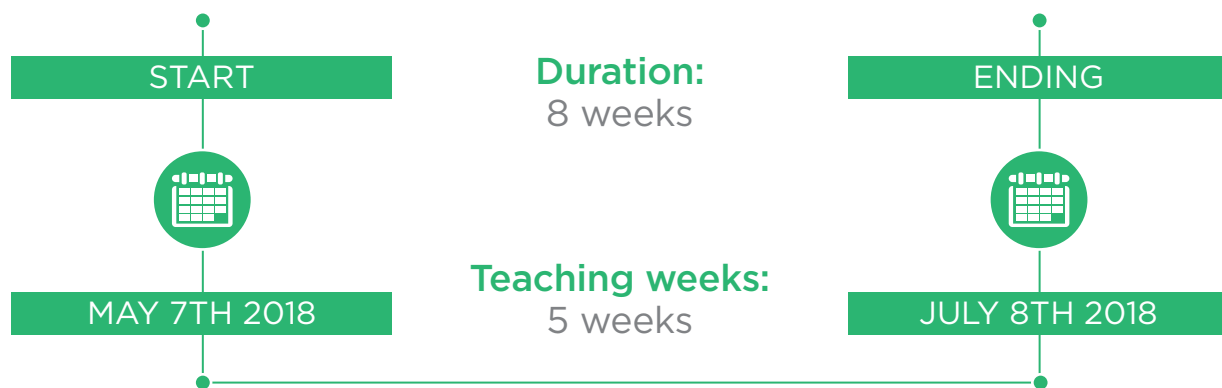


Objective

- To build upon policy, systems, and operational capacities, competencies, and expertise associated with the principles of risk management for border management.

At the end of the course, the participants will learn to:

- Understand the context of risk management within a customs administration to ensure efficient supply chains.
- Manage the main risks at borders.
- Manage information sources and treatment for risk.
- Manage cargo and passenger risks.



This course is aimed at customs officials in charge of audit, operation, intelligence, planning and any other area with competences on border control, who want to start in the practice of risk analysis, improve skills in identification, evaluation, mitigation and control of risks.

Participants must hold a university degree or equivalent and have at least three years of work experience in customs control institutions, tax administrations, customs agencies and / or foreign trade companies. This course is only open to a maximum of 45 participants who have been previously invited to take part in the selection process by the Directing Body.



The price for participants without a grant is US\$3,000.

However, in order to contribute to modernization and institution building in Latin America and the Caribbean, the Inter-American Development Bank (IDB) has provided **45 grants** for all Latin American and Caribbean participants who pass the selection process.



The number of participants is 45, and all participants start and finish the course at the same time. During this period, the participants will have to participate in an online discussion forum, answer quizzes and resolve case studies. Furthermore, the participants will be monitored weekly to evaluate their participation in the activities and the level of knowledge acquired.

TEACHING TEAM



COURSE DIRECTOR AND TEACHER:

Chris Thibedeau - With over 28 years of experience and insight into border security, risk assessment, customs modernization, and the design and development of automated targeting systems, Chris was responsible for market development and acted as lead Subject Matter Expert for Customs, Regulatory and Law Enforcement customers, with the United States firms GreenLine Systems, A-T Solutions, and PAE. Chris previously held leadership roles in Enforcement, Operations and Major Projects with the Canada Border Services Agency (CBSA) where he was awarded a GTEC (Government of Canada Technology Award) gold medal and the Canadian Public Service Award of Excellence for his work leading the design and development teams responsible for the TITAN automated risk assessment system. Chris is a co-author of the World Customs Organization's (WCO) Customs Risk Management Study, the Inter-American Development Bank's Knowledge and Capacity Product (KCP) on Risk Management of Cargo and Passengers, and the WCO's "Global Container Security and Identification of High Risk Indicators" that served as a core input to the General High Risk Indicator (GHRI) document.



Wagner Castro - Wagner Castro is a Customs Officer with over 32 years in the Secretariat of the Revenue Service of Brazil (RFB). His international experience as consultant was initiated in 2006, assisting the Superintendence of Tax and Customs (SAT) of Guatemala in developing a Risk Management System for customs. In the last two years, he took part in 15 missions of technical assistance in Africa and South America. He is a Civil Engineer, graduated by the "Universidade Federal do Pará (Brazil)" and in 2004 he concluded a post-graduation in Law in the "Universidade Federal de Pernambuco" and "Escola de Administração Fazendária - ESAF (Brazil)". In 2014, he was accredited by the World Customs Organization (WCO) in Risk Management. Now he is the project manager responsible for the implementation of the National Target Center for Surveillance and Smuggling. Wagner Castro was tutor of four courses in Risk Management in Customs (in Spanish) promoted by Inter-American Development Bank (IDB) and this is his first experience as tutor for the Caribbean region.



Brent Patten - Brent is an ASIS International Certified Protection Professional (CPP) and a Certified Information Privacy Professional (CIPP-C) through the International Association of Privacy Professionals. He is recognized for being a proactive and experienced leader who has been called upon to deliver top priority initiatives and manage organizations through transformation. Brent has held key leadership positions such as Director of the 2010 Vancouver Olympic and Paralympic Border Task Force, Director of Commercial Border Programs, Senior Policy Analyst in the Border Policy Division at Public Safety Canada, Manager of the National Contraband Detection Program, and Manager of ACI Container Targeting at the CBSA's National targeting Centre.



Ivan Peterson - Ivan Peterson has over 30 years of experience as a border management professional. Before retiring from the Canada Border Services Agency in 2014, Ivan was a Customs officer, front line supervisor, Operational Chief and the Director of the West Coast & Yukon District. Throughout his career, Ivan had significant involvement with interdiction tools, technologies and risk management methodologies. He was instrumental in implementing a radiological detection program for marine container ports in Vancouver, BC. Ivan was the commander for the arrival phase of a migrant vessel arrival on Canada's west coast and later spend time working in South East Asia heading a team assembled to target and disrupt human smuggling activities in that region. As a consultant, Ivan has worked internationally with a number of border management organizations. He has extensive experience as a trainer and has made numerous keynote presentations. Ivan has also provided border system capacity building expertise in New Zealand, Dominica, Bangladesh, and Haiti.



Dwain Powell - A highly driven professional with proven skills in Trade Facilitation, Information Communications Technology and Strategic Management. Dwain Powell is currently the Director - Port Community System Operator for Jamaica. He is leading a national strategic project for Jamaica since April 2012 at the Port Authority of Jamaica, whereby a Port Community System will be implemented and operationalized for Jamaica. He currently interacts on an ongoing basis with Private Sector, Governmental and Multilateral Agencies with respect to strategies and plans for improving the Cargo Trade and Logistics within Jamaica. He was formerly the Director - Information Management Unit at the Jamaica Customs Department 2009 - 2012 where he was responsible for providing full Information Communications Technology support to all Customs locations within Jamaica. He currently holds a Certificate in Project Management from UWI, a B.Sc. in Computer Studies and Business Management from the University of Technology, and a MBA from the University of the New Orleans.

MODULE 0

STUDY PLAN

NAVIGATION IN THE VIRTUAL CLASSROOM • 3 days

MODULE 1

RISK MANAGEMENT IN CUSTOMS ADMINISTRATION TO ENSURE EFFICIENT SUPPLY CHAINS • Brent Patten • 7 days

• The importance of having dynamic and secure supply chains as the basis for competitiveness. risk management as a tool for control and facilitation. • Need for an organizational framework to set up a risk management system. • Regulatory legal framework and human resources for risk management. • Risk management as an efficient and effective component of border management. collaboration with other administrations and other countries.

MODULE 2

MANAGING THE MAIN RISKS AT BORDERS • Ivan Peterson • 7 days

• Authorities with border management powers. • Types of border risks. • Special note on security risks: the safe regulatory framework. • Control and compliance motivation.

MODULE 3

METHODOLOGY FOR RISK MANAGEMENT IMPLEMENTATION • Wagner Castro • 7 days

• Identification of risks that threaten institutional. • Objectives and the creation of a “risk register”. • Risk analysis, evaluation and prioritization. • Risk treatment. • Risk monitoring and review.

MID-COURSE CATCH-UP (ONE WEEK)

MODULE 4

INFORMATION SOURCES AND TREATMENT FOR RISK MANAGEMENT • Chris Thibedeau • 7 days

• Information access. • Data exploitation: systems and applications for risk assessment. • Predictive modelling.

MODULE 5

MANAGING CARGO AND PASSENGER RISKS. PRACTICAL CASES • Dwain Powell • 7 days

- Elements to consider and risk indicators for cargo during the three stages of customs control (pre-arrival, concurrent and post-clearance).
- Elements to consider and risk indicators in the international movement of cargo.
- Elements to consider and risk indicators for passengers during the three stages of customs control.

END OF COURSE FINAL CATCH-UP (ONE WEEK)

Note: These materials have been revised in light of the ministerial decisions taken in the framework of the 9th World Trade Organization Ministerial Conference held in Bali, Indonesia, in December 2013. The adjustments were made in order to reflect a higher alignment between the course topics and the priorities identified in Bali's Ministerial Declaration and decisions, where all IDB members participated.

Bali Ministerial Declaration and decisions

CERTIFICATION



The **Inter-American Development Bank (IADB)**, through its Integration and Trade Sector in collaboration with the **Inter-American Institute for Economic and Social Development Bank (INDES)** and their Learning and Knowledge Sector, will issued a certificate of achievement to all participants who fulfil the aims of the course and pass the corresponding assessment tests. The Directing Body, based on each tutor's assessment of participation in the proposed activities, will be responsible for deciding if the participant meets the minimum criteria for receiving the diploma.

SPONSOR



Inter-American Development Bank (IDB) (www.iadb.org), through its Integration and Trade Sector in collaboration with **The Institute for the Integration of Latin America and the Caribbean (INTAL)** (www.iadb.org/es/intal).