8TH RedCUIDAR+ MEETING

Community and Inclusive Care: Needs, Practices and Lessons Learned

Thursday, May 25, 2023
10:00 am - 12:00 pm EDT (Washington DC time)
Meeting led by the Republic of Colombia on the Zoom platform

CONCEPT NOTE

The Long-Term Care Policy Network in Latin America and the Caribbean (RedCUIDAR+) was created in 2020 to support Latin America and Caribbean countries' efforts to expand long-term care services for care-dependent older people and increase their institutional and technical capacity in this area. The initiative is supported by the Inter-American Development Bank (IDB), the European Union’s EUROsociAL+ Program, and the French Development Agency (AFD).

The Government of the Republic of Colombia will host the eighth meeting of RedCUIDAR+ with the theme Community and Inclusive Care: Needs, Practices and Lessons Learned.

The eighth meeting of RedCUIDAR+ is meant to be a space for exchanging experiences and best practices on policies, programs, projects, and actions that have promoted community-based and inclusive care for older persons, including the dynamics related to different ethnic groups. With these inputs, the aim is to identify support mechanisms that governments can design for communities. This note briefly describes the three experiences that will be presented at the event.

National Care System and the “Manzanas del cuidado” in Bogotá, Colombia

The process of building the National Care System in Colombia aims to consolidate an institutional architecture to realize both the promotion of a new social organization of care and the recognition of care as a right. The ultimate goal is to create, expand, and regulate care services that cater to the diverse needs of the population in an inclusive and ethnically diverse manner.

This presentation will discuss the challenges and advances in the configuration of a National Care System that seeks to recognize and make visible community-based care through processes and initiatives developed by organizations in the territories in a participatory manner and that provide the necessary care to the target population. In Bogotá, a pioneer in implementing care systems in the region, the “Manzanas del cuidado” operate as areas that articulate the needs for care with caregiving programs and services in a framework of co-responsibility between the local government, the central government, the private sector, communities, and households.

Community Care System “STGO te cuida”: the Care Brigade in Santiago, Chile

The Care Brigade is an initiative created in the context of the COVID-19 pandemic, to complement the volunteer program of the municipality of Santiago. The idea from the beginning was to cover
two needs, on the one hand, to assist the older persons without support networks, and, on the other hand, to provide employment options to women without a source of income.

The program was originally called "Mujeres en terreno" (Women in the territory), but it was later renamed to “Brigada de Cuidados” (Care Brigade) to emphasize the importance of shared responsibility in the field of care. Among its tasks are: providing assistance and accompaniment to older persons, temporarily supporting the caregiver to have time for self-care or other activities, requesting relief hours and providing skills in caregiving, promoting labor market insertion by providing job training and certification.

Program for Supporting Older Persons in São Paulo

The PAI (in Portuguese “Programa Acompanhante de Idosos - PAI”) is a pioneering initiative implemented in the city of São Paulo to assist vulnerable older people. The program is one of the most significant components of the city’s Health Care Network for Older People. The PAI aims to provide assistance with activities of daily living (advanced, instrumental, and basic) and to establish a support network that involves the individual, family and community in accessing local resources.

The beneficiaries of the initiative receive a multidimensional geriatric assessment at the city’s basic health units, and if they meet the program's inclusion criteria, they are referred to a team responsible for developing a care plan. This plan includes interventions from a multidisciplinary team comprising a social worker (or coordinator), a healthcare team (physician, nurse, and nursing technician), and a caregiver. In this way, the PAI provides an integrated and personalized care. Currently, the program comprises 50 teams that assist about 6,000 older persons.

QUESTIONS FOR THE PLENARY DISCUSSION

At the plenary session, governments will have a chance to exchange experiences. The following questions will be used to guide the session. We encourage attendees to prepare their answers in advance to ensure a lively discussion.

1. What are the elements that define a community-based care experience for older persons?

2. What are the services for older persons provided by your experience of community-based care and who is responsible for their coordination?

3. What have been the main challenges and lessons learned in your community-based care experience?
AGENDA

10:00 am  Introduction

Moderator
Marco Stampini, Lead Specialist at the Inter-American Development Bank

Opening remarks from the host country: Colombia
Francia Elena Márquez Mina, Vice President of the Republic of Colombia

Opening remarks from the Inter-American Development Bank
Pablo Ibarrarán, Social Protection and Health Division Chief

Opening remarks from the European Union
Alberto Menghini, European Union Head of Cooperation in Colombia

10:15 am  Session I - Community-based and inclusive care experiences

Colombia, National System of Care and the “Manzanas del cuidado” in Bogotá
Natalia Moreno Salamanca, Manager of the National Care Policy of the Vice-Presidency of the Republic of Colombia

Diana Rodríguez Franco, Secretary for Women’s Affairs in Bogotá

Chile, The Care Brigade in the Municipality of Santiago
Rosario Olivares Saavedra, Deputy Director for Gender Equality, Sexual Diversity and Inclusion of the Municipality of Santiago

Brazil, Program for Supporting Older Persons in São Paulo
Rosa Maria Bruno Marcucci, Coordinator of the Older Person Health Care Area at the Municipal Health Department in São Paulo
11:00 am  Break

11:05 am  Session II - Plenary discussion

Plenary discussion moderated by the Inter-American Development Bank based on the three questions defined with the Republic of Colombia

11:50 am  Closing remarks from the host country: Colombia

Natalia Moreno Salamanca, Manager of the National Care Policy of the Vice-Presidency of the Republic of Colombia

Closing remarks from EUROsociAL+

Francesco Maria Chiodi, Coordinator of Social Policy of the European Union’s EUROsociAL+ Program

Closing remarks from the French Development Agency

Carlos Soto Iguarán, Task Team Leader of the Health and Social Protection Division for Latin America at the French Development Agency

12:00 pm  End